

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Administrative Office	(2) MEETING DATE 5/14/2013	(3) CONTACT/PHONE Nikki J. Schmidt (805) 781-5496	
(4) SUBJECT Request to reappoint Marjorie Ott, Shirley Lyon, John Fairweather, and Matt Masia to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board for a four year term.			
(5) RECOMMENDED ACTION It is recommended that your Board reappoint Marjorie Ott, Shirley Lyon, John Fairweather, and Matt Masia to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board for a four year term.			
(6) FUNDING SOURCE(S) N/A	(7) CURRENT YEAR FINANCIAL IMPACT \$0.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? No
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____ ) <input type="checkbox"/> Board Business (Time Est. ____ )			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input checked="" type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A    Date: <u>June 9, 2009, A-4</u>	
(17) ADMINISTRATIVE OFFICE REVIEW Gregory J. Schulte, Assistant CAO			
(18) SUPERVISOR DISTRICT(S) All Districts -			

# County of San Luis Obispo



TO: Board of Supervisors

FROM: Nikki J. Schmidt, Administrative Office

DATE: 5/14/2013

SUBJECT: Request to reappoint Marjorie Ott, Shirley Lyon, John Fairweather, and Matt Masia to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board for a four year term.

## **RECOMMENDATION**

It is recommended that your Board reappoint Marjorie Ott, Shirley Lyon, John Fairweather, and Matt Masia to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board for a four year term.

## **DISCUSSION**

On May 12, 2009, your Board approved the ordinance which established the San Luis Obispo County Tourism Business Improvement District (CBID). Section 3.09.100 sets out the process for the initial and subsequent appointments to the CBID Advisory Board. On June 9, 2009, the Board approved appointments to the seven (7) member CBID Advisory Board. Subsequent to that action, the length of the term for each individual member was chosen by lot. The four year terms for Marjorie Ott, Shirley Lyon, John Fairweather and Matt Masia will expire on June 9, 2013. These individuals have expressed a desire to remain on the Advisory Board and the CBID requests that the Board reappoint them to a four year term.

Members of the Advisory Board are appointed according to the provisions of Government Code Section 54970 (Maddy Book). The Clerk-Recorder posts any required Board vacancies according to this government code section.

## **OTHER AGENCY INVOLVEMENT/IMPACT**

The CBID Advisory Board considered these reappointments at their March 27, 2013 meeting and subsequently recommended the reappointment of Marjorie Ott, Shirley Lyon, John Fairweather and Matt Masia to the CBID Advisory Board.

## **FINANCIAL CONSIDERATIONS**

None

## **RESULTS**

This action continues the process of implementing the CBID ordinance. The County does not establish performance criteria beyond the legal contractual obligations to expend the funds for identified purposes. It is assumed that the lodging businesses the Advisory Board represents will measure the success of the District.

## **ATTACHMENTS**

1. CBID Ordinance-Section 3.09.100
2. Letters from Marjorie Ott, Shirley Lyon, John Fairweather and Matt Masia
3. CBID March 27, 2013 meeting minutes - page 3